

Haesun Moon, Ph.D., is a communication scientist, an educator, and author of *Coaching A to Z: The Extraordinary Use of Ordinary Words*. Haesun received her Ph.D. in Adult Education and Community Development from University of Toronto. She believes that conversations can change the world, and she defines this process as hosting dialogic conditions in which people participate to imagine and perform their preferred change. Her research led to development of a simple coaching model, Dialogic Orientation Quadrant (DOQ), which has transformed the way people coach and learn coaching worldwide.

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