Jenny Rogers was an early entrant to the world of coaching, after earlier careers in teaching, television production and publishing. She has now been a coach for more than three decades working with senior clients in the law, medicine, finance, healthcare, performing arts and media. As well as working with her own coaching clients, she trains and supervises other coaches. She is part of the accreditation team for APECS, one of the UK's leading membership bodies for coaches. Jenny won the Henley Business School Award for Outstanding Contribution to Coaching in 2019. Her books range from her classic Coaching Skills: The Definitive Guide to Being a Coach (4th edition) to Coaching – What really Works (2021). Penguin Random House published her best-selling book of coaching stories, Are You Listening? in 2021. She lives in Central London, close to her sons and grandchildren. She is a keen cook, filmgoer and walker.