Ian Day is a very skilled, UK based, executive coach, with 20 years' experience of developing C-suite executives within blue chip international businesses. Ian is a thought-leader, being co-author of "Challenging Coaching: Going beyond traditional coaching to face the FACTS" and has presented at large international coaching conferences. Ian is also Assistant Professor and Course Director for the postgraduate coaching courses at the University of Warwick, one of the top universities in the UK. Ian is a member of the British Psychological Society, the Association for Coaching and Chartered Institute of Personnel and Development.