

GSAEC'S 5TH
INTERNATIONAL COACHING CONFERENCE

FRIDAY, NOVEMBER 11
& SATURDAY, NOVEMBER 12
3:00 PM - 8:00 PM UTC

DISRUPTION, LEARNING, AND CHANGE

COACHING IN THE NEW WORLD

SPONSORSHIP PROSPECTUS



Graduate School Alliance for Education in Coaching

WHAT IS GSAEC?

The Graduate School Alliance for Education in Coaching (GSAEC) is an association of institutional, individual, and student members dedicated to strengthening and promoting the discipline and practice of coaching through excellence in graduate-level coach education and research.

GSAEC builds its Conference to:

- Rally its members across the globe to learn and innovate together as an international Community of Practice
- Celebrate the roles of coach and educator
- Support research, academic discourse, and practical application

5TH GSAEC INTERNATIONAL COACHING CONFERENCE

This year's theme - *Disruption, Learning and Change: Coaching in the New World* - recognizes that we are in a time of great change and challenge. Disruptions globally as well as locally and personally have shaken our individual and collective existence. These elements undoubtedly affect - and should affect - the way we practice as coaches and coach educators.

The GSAEC Conference is an opportunity to discuss new ideas on how to adapt and thrive in this time of great change, using the "anchors" of good theory and practice, while also finding ways to use the winds of disruption to innovate and elevate as professionals to best support our clients.



JOIN THE CONFERENCE AS A SPONSOR

We seek sponsorships from leading institutions and organizations committed to upholding excellence in coaching. Sponsors are positioned to interface with international leaders and practitioners in executive coaching and coaching education. The funds raised will support collaborative projects between institutions, fund coaching research initiatives, and continue to provide free membership to coaching students in graduate education programs.

REASONS TO SPONSOR

1. Connect to and network with an influential network of academics, researchers, coaching educators, coaches, executives, and members of the talent development community across industries and the world
2. Establish and increase the visibility of your brand
3. Contribute to summit conversations

THREE TIERS OF SPONSORSHIP

	EMBER \$750	BLAZE \$1500	FIREWORKS \$2,500 (LIMIT 3)
Free Attendee Passes	2	4	7
Sponsor Name and Logo included on Conference Emails and Landing Page	✓	✓	✓
Logo on intro slides displayed before each presentation (sized according to sponsorship level)	✓	✓	✓
Direct Link to Sponsor Webpage from Conference Webpage		✓	✓
Featured Slot on our "Resource Room" Conference Web Page		✓	✓
Introduce a Selected Sub-session and 5-minute Speaker Slot		✓	
Introduce a Featured Speaker			✓

DISRUPTION, LEARNING, AND CHANGE COACHING IN THE NEW WORLD

SPONSOR REGISTRATION & CONTACTS



BECOME A SPONSOR!

Click the link above to register your sponsorship today!

If you have questions about the Conference, sponsorship, registration process or payment, or GSAEC in general, please reach out to our Vice President Dr. Charline S. Russo or our Association Manager Asher Robeson.

DR. CHARLINE S. RUSSO
GSAEC VICE PRESIDENT, CONFERENCE CO- CHAIR

charline@sas.upenn.edu

ASHER ROBESON
GSAEC ASSOCIATION MANAGER

info@gsaec.org



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